

BILLBOARD PRESENTATION

Minutes April 6, 2026

The Billboard Presentation was called to order by Mayor Hamm at 5:35 p.m.

Present for Meeting: Alderperson Browley, Dixon, Crochrell, Garrett, Johnson, Crawford, and Morris. Mayor Hamm City Attorney Genovese, Chief Briddick, Ms. Hardin, Mr. Treadway, Joe Juneau, and Deputy Clerk Oliver.

Mr. Dickey started off his presentation by showing the City Council a map where he wanted the billboard. He stated that Cionko has 1 acre, and he agreed to let him place his billboard on that acre. Mr. Dickey is asking for an easement coming out of Chain of Rocks Rd. from the City of Madison. Mr. Dickey is willing to offer the City of Madison \$20,000 for the easement.

Attorney Genovese asked if he needed an easement for access.

Mr. Dickey responded that the easement will be for accessing electrical power and for a 10ft wide gravel road to get to the sign. He stated that Ameren and AT&T have an easement and he will be getting his power from Ameren.

Alderwoman Morris asked if the billboard is strictly going to be a sign that says "Welcome to Madison".

The billboard will be digital, and it will say "Welcome to Illinois" with racetrack posting& etc.

Alderman Crochrell states that the City are discussing to put Solar Panels on that property.

Alderwoman Johnson asks will the City of Madison get any rent fees from the billboard.

Alderwoman Morris asks what profit the City of Madison will make from this billboard and where did Mr. Dickey get his \$20,000 quotes.

Mr. Dickey says he looked at AT&T, and they offer \$3,500 for one easement.

Joe Juneau stated easements prices only depend on different establishments and what the value is and says that Mr. Dickey did have to get a highway permit through IDOT.

Johnson stated that she would like to know the value before the City can accept the \$20,000 for the easement.

Johnson also asks if we could have a "Welcome to Madison" sign in the future on the billboard.

Joe asks what's the timeline for the build for the installation.

Mr. Dickey says he is hoping for the end of June.

Meeting ended at 5:50PM

City Clerk: Alena Bruley

Mayor: John W. H. [Signature]

Date: 4-20-20